



**Be part of the ACB team and join us at these
2007 Marketing Events and Program.**

Meetings & Incentive Trade Shows and Industry Events		
ANATO	February 26 – 28, 2007	Bogota, Colombia
IMEX	April 17 -19, 2007	Frankfurt, Germany
LACIME / LA CUMBRE	September 5 – 7, 2007	Fort Lauderdale, Florida
IT&ME	September 25 – 27, 2007	Chicago, Illinois
ABAV	October 24 – 27, 2007	Sao Paulo, Brazil
EIBTM	November 27 – 29, 2007	Barcelona, Spain

IT&ME – The Motivation Show

The Motivation Show will be held in Chicago from September 25 – 27, 2007.
ACB together with Meet Aruba will be participating with
all our partners at a large Aruba Booth.

MICE Advertising

"Create awareness for Aruba" as their preferred MICE destination and to maintain our
presence in the market.

MICE Fam Trips / Press Trips

Have the Meeting Planners that are not familiar with Aruba, as a MICE destination, the
opportunity to experience for themselves what Aruba has to offer to their future groups.
Dates yet to be determined.

Corporate Sales Calls

Maintain the presence of Aruba and build a strong relationship with Meeting Planners in
the respective markets. Dates yet to be determined.